

Use of CPCA Logo - Policy

Current July 2025

Entitlement

CPCA Full Members, Fellows, Retired Fellows and Life Fellows, Honorary Members and Honorary International Fellows are permitted to use the relevant CPCA logo to promote themselves as belonging to the College, subject to the below conditions.

Conditions of Use

1. Where applicable, according to the College constitution, members must remain financial and maintain the College annual continuing medical education and professional development requirements.
2. Use of a member logo is for the benefit of the medical practitioner and not the practitioner's clinic or business entity.

The Cosmetic Physicians College of Australia does not evaluate, certify or endorse a member's medical practice.

3. Placement of the member's logo (on a digital platform or in digital or printed stationery) must be beside the member's title, name and personal information and in no way be used in an ambiguous manner that can mislead the viewer.

Logo Format

These logo formats are permitted, subject to relevant conditions being met:



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These logo formats **are not permitted** for use by members or corporate entities:



Non-entitlement

Corresponding Members **are not** permitted to advertise themselves as being members of or being associated with the Cosmetic Physicians College of Australia and so they are not permitted to use any CPCA logo.

Corresponding membership is considered entry-level membership which is reserved for a medical practitioner who meets one or more of the following criteria:

- is new to the profession of cosmetic medicine and consequently does not have any consequential training and experience. The practitioner is showing an interest in finding out more about the profession or is in the process of training.
- is a new member of the College and has not yet been appropriately assessed by the Membership Review Committee.

Advertising College membership gives an impression to the public that you may have been educated and trained by the College, or have had your skills and experience verified, which may not be the case. Giving patients this misleading impression is considered unsafe and unethical practice.

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