

THE COSMETIC PHYSICIAN

January Issue
2020



— HAPPY NEW YEAR —

www.cPCA.net.au



THE COSMETIC PHYSICIAN



January
2020

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**Are you
following
CPCA on
Facebook &
Instagram?**

The College's
Facebook page is
growing!

- ✓ Stay Updated with CPCA News
- ✓ Connect with others
- ✓ Join discussions relating to the industry
- ✓ Find a Doctor

Make sure to join to keep up-to-date on the latest news and events while you can also participate in the online discussions.

Click [here](#) to join now.



Save the Date



Australasian Conference of Cosmetic Medicine

ACCM 2020
One Conference. One Venue. One Voice.

6-8 November 2020
RACV Royal Pines Resort
Gold Coast, QLD

ACCM 2020 is an historic inaugural conference which has come about through the cooperation of three Australasian cosmetic medicine colleges, your College CPCA, along with the Australasian College of Aesthetic Medicine (ACAM) and the Australasian College of Cosmetic Surgery (ACCS).

This new national cosmetic medicine conference ACCM 2020 will focus on all aspects of aesthetics, whether it be injectables, energy-based devices or cosmeceuticals. It is hosted by practitioners whose primary occupation is cosmetic medicine and the program will be mixture of plenary and workshop sessions, industry demonstrations and breakfast sessions. It will be innovative, relevant and eco-friendly.

CPCA will hold its AGM at the conference and the conference has already been approved by each College and the RACGP for CPD accreditation.

Do not miss out! We invite you to reserve this date in your diary to ensure you can be there. This is an opportunity not to be missed and we trust you will be inspired to join us for this exciting event in the Gold Coast this November.

[CLICK HERE FOR FLYER](#)

Presidents Message

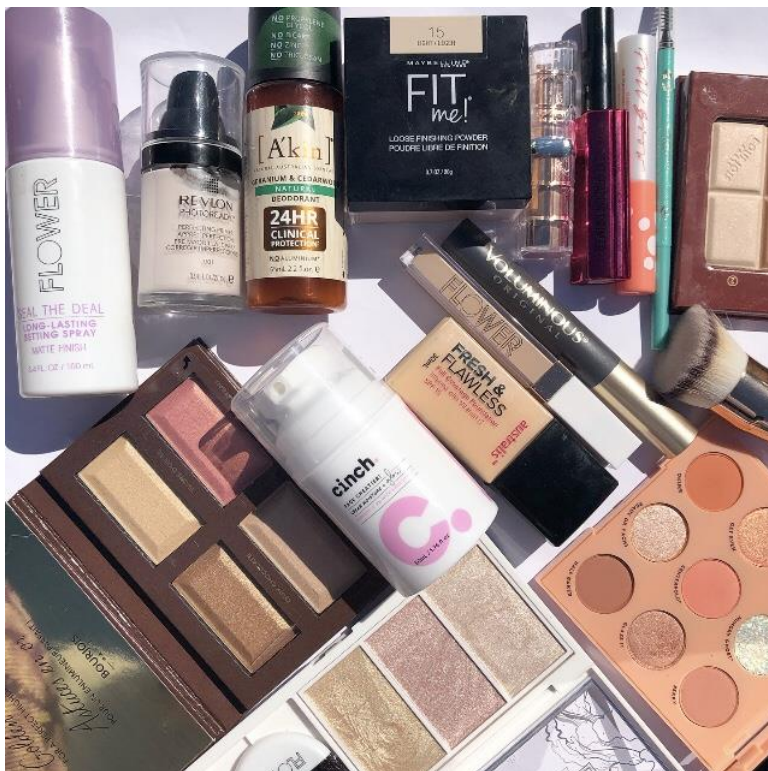
By now everyone should have received or reviewed the call for commentary on NSW Health Discussion Paper ('DP') on regulatory changes to the Poisons and Therapeutic Goods Act (1966) NSW. This request from NSW Health is really very important, in particular how responses are provided. Many members have the correct intention of responding to the Discussion Paper as individuals. But a word of caution is necessary. From the many comments on the College FB and Messenger Group, it is clear that (understandably) many are confused about what the questions in the DP intimate. So, allow me to clarify:

[Click here to read the presidents message in full >>](#)



CPCA Interview

FILTERS AND AUGMENTED REALITY: INTERVIEW WITH CPCA'S DR MOLTON



The online world provides us many opportunities to escape reality.

Filters and "I Woke Up Like This" culture make it easy for us, behind the screen, to distort our online "reality."

However, there is definitely a growing awareness of misrepresentation. Both from users, and the platforms on which the filters are present.

Instagram's move to ban all augmented reality (AR) filters that promote cosmetic medical enhancements is a move welcomed by The Cosmetic Physicians College of Australasia (CPCA)

Earlier this year, the CPCA first flagged its concerns about the impact of social media and the growing trivialisation of cosmetic procedures by launching its *Get Real campaign*. A growing number of patient's had unrealistic expectations in terms of procedural results, and so *Get Real* is designed to provide education and accurate information to the Australian public about non- surgical cosmetic enhancements.

[Read Full Interview Here >>](#)

A hand in a black suit sleeve is shown drawing the letters 'CPD' in a large, bold, hand-drawn style on a white background. The hand is holding a black marker and has just finished drawing the letter 'D'. A thick black horizontal line is drawn across the bottom of the letters.

Presenting the all new CPD WIZARD

The CPD Management System has undergone a makeover!

The new CME Wizard is an important milestone for our College. It has taken up a significant amount of Board time to develop. We believe it is fair and reasonable and should meet the College's requirements for many years to come.

With the intention of making the system:

- user friendly
- saving time
- preventing frustration

.. we present to you the all new CPD Wizard.

You can now complete your 2019 Personal Workload Survey, which includes workload dated between
1st January 2019 – 31st December 2019.

It is a compulsory membership requirement that Full Members and Fellows complete the input of their records for the 2019 calendar year by 31st March 2020.

IMPORTANT NOTICE RE 2020 MEMBERS' CPD ACTIVITY

We all know CPD is a nuisance, but it is the only way your College can document and confirm that all Full Members and Fellows are maintaining the professional standards for which we all want the CPCA to stand. It is the cornerstone on which is built both the Members' and the College's reputation for being the leading providers of cosmetic medicine in the Profession.

And, for many Members and Fellows, it is their CPCA CPD that fulfils their requirements for ongoing AHPRA registration. But, based on our experience of our Members' CPD activity and participation rates, we on the Board find we need to introduce an added incentive to encourage all Full Members and Fellows to get their CPD done, now and into the future.

So:

For the 2020 CPD year:

- ✓ Satisfy the College's CPD requirements and get a 10% discount on your membership fees!
- × *Fail* to satisfy the College's CPD requirements: pay a 10% surcharge to your membership fees that we will call an "administration fee".

Happy CPD'ing,
The Board.

A black and white photograph of two women with long dark hair and bright pink lips. One woman is in profile, looking up, while the other is facing forward, looking slightly to the side.

[aesthetic]advisor

GET REAL
WITH CPCA

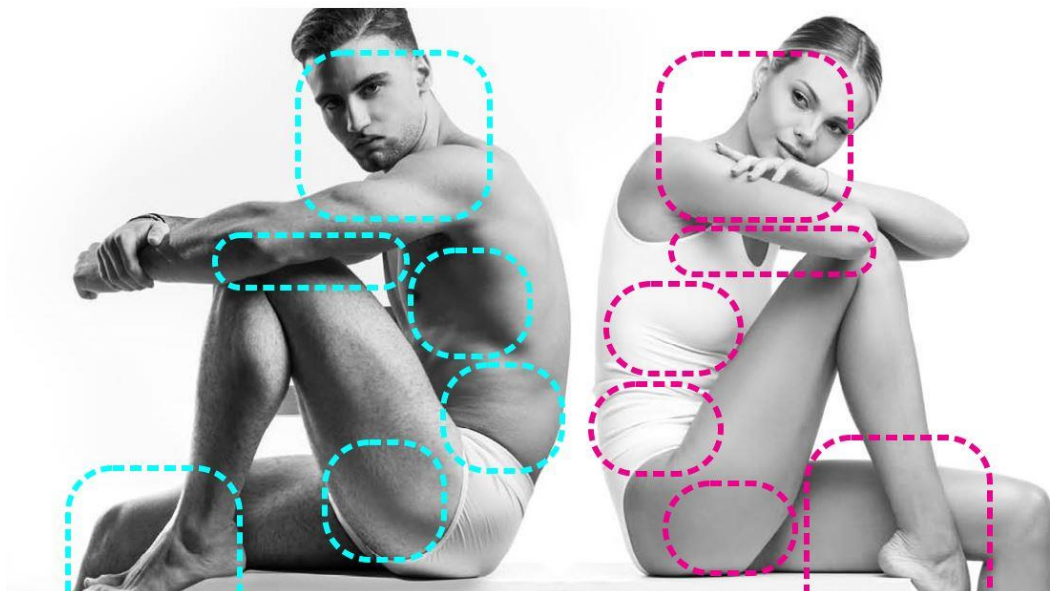
CPCA Featured! Aesthetic Advisor Launch

“The launch of Aesthetic Advisor showcases the importance of having an online reputable resource for research into procedures that enhance appearance.”

AestheticAdvisor addresses a concern that is mirrored in the medical profession. The Cosmetic Physicians College of Australasia (CPCA) recently launched their Get Real Campaign – driven in response to the growing trend (and potential risks) of cosmetic enhancement procedures. Public education, patient safety and the provision of accurate information are at the heart of the CPCA’s Get Real Campaign which has a dedicated page on its website with frequently asked questions and access to skilled and experienced cosmetic physicians.

“The CPCA believes it is of upmost significance that patients seek appropriate professional medical advice to make informed decisions in consultation with trained doctors who maintain the highest ethical standards. We launched the Get Real Campaign to stress the importance of engaging with a Cosmetic Physician who will help patients focus on looking better, not different, and most importantly maintain realistic outcomes,” said Dr Michael Molton, President of the CPCA.

[Read the Full Article Here >>>](#)



Advertising Compliance Declaration

Advertising Regulations explained! CPCA Members benefit from Advertising Compliance documents



“As an annual membership requirement, College members will be required to read this document and make a declaration that they are aware of, understand and agree to abide by these policies.”

As a collective the College claims the highest moral and ethical grounds. As a CPCA member, it is important to avoid being named on a website that appears to contravene TGA & AHPRA regulations for Advertising. Our responsibility, as an organisation is to aim to correct these issues wherever they are found. However, it is not uncommon for our members to be confused by the lengthy documents the TGA and AHPRA have published as guidelines and codes for advertising therapeutic goods and regulated health services.

In response, Csilla Novak and your CPCA Board, have collated and summarised the important information you need to know about advertising your cosmetic business legally and ethically. This document provides an overview of the key laws and regulations relating to cosmetic medicine practices, however, does not attempt to replace or overshadow the information sources provided by the official regulatory bodies. This document should be treated as an introduction to the topic, a convenient locator of links to official information and is provided as a member awareness service.

✓ Test your knowledge, take the Advertising Compliance Declaration survey



Celebrating CPCA Speakers Leaders in our Industry

Congratulations on the following CPCA Members speaking at Cosmedicon 2020 in March. Over the course of four days, our members will give attendees insight into the latest scientific and business practices, practical training and hands-on demonstrations.



Dr Gina Messiha

Co-Principal and Director, Ocean Village Medical Centre and Ocean Cosmetics

Dr Gina Messiha (Cosmetic Doctor) MB BS FRACGP graduated from SCU in Egypt in 1991, and... [More](#)

Confirmed CPCA Speakers Include

- ✓ Dr Sean Arendse
- ✓ Dr Mary Dingley
- ✓ Dr David Kosenko
- ✓ Dr Stephen Lowe
- ✓ Dr Gina Messiha
- ✓ Dr Michael Molton
- ✓ Dr Adam Rish
- ✓ Dr Saras Sundrum



Dr David Kosenko

Cosmetic Physician/Owner, Impress Cosmetic Medicine

Dr David Kosenko graduated in 1987 and has a keen interest in dermatology, skin cancer... [More](#)



Dr Mary Dingley

Founder, Cosmetic Medicine Centre

Dr Mary Dingley MB, BS. (Qld), FFMACCS, FCPA. Diploma of Laser Medicine Cosmetic and... [More](#)



Dr Amanda Ong

Cosmetic Physician, Bioscor International

Dr Amanda Ong has been a Cosmetic Physician for over 15 years at Bioscor International and is a... [More](#)



Dr Stephen Lowe

Cosmetic Physician

Dr Stephen Lowe is a well-established Sydney cosmetic physician with an extensive background in... [More](#)



Dr Saras Sundrum

Cosmetic Physician/Director, Dr Saras & Co

Dr Sundrum has been director of her practice for over 26 years.



Dr Adam Rish

Cosmetic Physician, Laserase

Dr Adam Rish is a Vice President and Fellow of the Cosmetic Physicians College of... [More](#)



WA State CPD Meeting



MERZ AESTHETICS

Radiesse® ⊕ Lidocaine:
The Biostimulator with a Triple Effect

When: Sunday 9th February from
5.00pm to 8.00pm

Where: Restoration Clinic
9/405 Oxford St
Mount Hawthorn WA 6016

RSVP by 2nd February 2020:

Sharon Casey

Phone: 0427854184

Email: sharon.casey@merz.com

CLICK HERE TO
RSVP

CLINICAL JOURNALS



Dermatologic Surgery

January 2020, Volume
46, Issue 1



Plastic and Reconstructive Surgery

January 2020, Volume
145 Issue 1



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